**MESSAGING**

FOR PRESS AND COLLABORATORS

We Support Lgbtq+ Entrepreneurs Who Are Building A More Equitable Future For All.

**OUR MISSION**

StartOut’s mission is to accelerate the growth of the LGBTQ+ community to drive its economic empowerment, building a world where every LGBTQ+ entrepreneur has equal access to lead, succeed, and shape the workforce of the future.

**OUR VISION**

We know politics, cultural mores and quite frankly, ignorance put LGBTQ+ entrepreneurs at a significant disadvantage, leading to massive underrepresentation. We will not rest until every LGBTQ+ entrepreneur has the support and the resources they need to fairly compete in today’s business world. We believe empowering LGBTQ+ entrepreneurs can unlock untapped business and economic value and become an essential driver of inclusivity and social progress.

[StartOut Brand Messaging](https://drive.google.com/file/d/1K66QhyTjtMV9WPjJp7K7wm3ovPq_VMJT/view?usp=sharing)