



## MESSAGING

### FOR PRESS AND COLLABORATORS

We Support Lgbtq+ Entrepreneurs Who Are Building A More Equitable Future For All.

#### **OUR MISSION**

StartOut's mission is to accelerate the growth of the LGBTQ+ community to drive its economic empowerment, building a world where every LGBTQ+ entrepreneur has equal access to lead, succeed, and shape the workforce of the future.

#### **OUR VISION**

We know politics, cultural mores and quite frankly, ignorance put LGBTQ+ entrepreneurs at a significant disadvantage, leading to massive underrepresentation. We will not rest until every LGBTQ+ entrepreneur has the support and the resources they need to fairly compete in today's business world. We believe empowering LGBTQ+ entrepreneurs can unlock untapped business and economic value and become an essential driver of inclusivity and social progress.

#### **ABOUT STARTOUT (BOILERPLATE)**

Founded in 2009, StartOut, a national 501(c)(3) non-profit organization, is the largest national organization to support LGBTQ+ entrepreneurs with over 28K community members nationwide. Its mission is to accelerate the growth of the LGBTQ+ community to drive its economic empowerment, building a world where every LGBTQ+ entrepreneur has equal access to lead, succeed, and shape the workforce of the future. StartOut helps aspiring LGBTQ+ entrepreneurs start new companies; supports current entrepreneurs as they grow and expand their existing businesses; and engages successful entrepreneurs as role models and mentors, on its online portal and through targeted events nationwide. For more information, please visit [www.startout.org](http://www.startout.org).

#### **SOCIAL MEDIA**

LinkedIn: @startout / <https://www.linkedin.com/company/startout/>

Facebook: @StartOut / <https://www.facebook.com/StartOut/>

Instagram: @startoutcommunity / <https://www.instagram.com/startoutcommunity/>

Twitter: @StartOut / <https://twitter.com/StartOut>

Questions? Contact us at [info@startout.org](mailto:info@startout.org)